



OTTIMA plus Sp. z o.o.

ul. Gallusa 12, 40-594 Katowice

Tel. +48 32 268 37 05; Fax: +48 32 700 31 48
biuro@ottima-plus.com.pl www.ottima-plus.com.pl

Description of the organization

OTTIMA plus Sp. z o.o. for several years indicates business trends in the economic and technical issues. We have gained the trust of our clients at the end of many years of consulting and expert activities to solidify the brand Ottima plus as an effective and reliable business partner.

We help our clients to achieve better efficiency by using innovative solutions, often characterized by a high level of innovation, through which our customers may open a new business space and overcome barriers to its development.

OTTIMA plus is a team of several dozen employees - experts in the field of railway transport, management, economics and marketing. Focus on the purpose, the dynamics of work and unbridled enthusiasm are the main team. Allowing favorable conditions for the professional development we get what is most desirable – high -quality work for our clients.

We are a company of creating technological solutions for its clients in the areas of innovation: process technology, product, organizational.

We create space for the business by creating new methods and concepts in the field of technology and management.

Our mission is to create space for the business through partnerships and support Polish companies to identify, create and improve effective business solutions.

We have big experience in creating modern solutions for companies in early stage of development, own approach for creating of value for customers, new knowledge for business activities in the network economy.



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Contact Person's Experience and Expertise



Adam Jabłoński

Function: President of the board

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Tel. 0048 606 364 500

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Associated Profesor in the WSB Universities in Chorzów.

He is also the President of the Board of a well reputable management consulting company company "OTTIMA plus" Ltd. in Katowice and Vice-President of the Association "Southern Railway Cluster" in Katowice which supports development in railway transport and innovation transfer, also towards cooperation with European railway clusters (European Railway Clusters Initiative member).

He holds a PhD in Economic Sciences, specializing in Management Science.

Working as a management consultant since 1997, his experience and expertise has grown through his contact with a number of leading companies in Poland and abroad. He is the author of a variety of studies and business analyses in the value management, risk management, balanced scorecard and corporate social responsibility fields. He has also written and co-written several monographs and over 100 scientific articles in the field of management, published both in Poland and in abroad.

The scientific interests of Associate Professor Ph.D. Adam Jabłoński focus on the issues of modern and efficient business model design, including Sustainable Business Models and the principles of company value building strategy that includes the rules of Corporate Social Responsibility.

Associate Professor Ph.D. Adam Jabłoński scientific interest are focused also on business models and their key attributes. He explores also various features of business models, especially focusing on the design and operationalization of business models in a network environment.

Currently, He is also a member of Scientific Boards of International Journals and/or he is the Scientific Reviewer in ten entities (USA, India, Denmark, Germany) and in Scientific Boards of National Journals.

He is a Scientific Reviewer in nine entities. He is a constant reviewer of the Journal of Business & Industrial Marketing the Journal of Organizational Change Management, the Journal of Management Development (indexed in Scopus), the Journal of



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Business Models published by Aalborg University, Center for Research Excellence in Business Models (CREBS), Denmark.

He is also a member of the Editorial Board in International Journal of Enterprise Network Management (indexed in Scopus). He is also a member of the Editorial Council and permanent reviewer of Open Journal of Business Model Innovation published by the Institute of Technology and Process Management, University of Ulm, Germany.

He is also a member of the Business Model Community. Business Model Community (BMC) has been created in 2008 to share theoretical arguments and empirical research on business models.



Marek Jabłoński

Function: Vice-President of the board

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Associated Professor Ph.D. in the WSB Universities in Chorzów and Vice-President of the Board of a well reputable management consulting company “OTTIMA plus” Ltd. In Katowice and President of the Association “Southern Railway Cluster” in Katowice which supports development in railway transport and innovation transfer, also towards cooperation with European railway clusters (European Railway Clusters Initiative member).

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He explores also various features of business models, especially focusing on the design and operationalization of business models in a network environment.

He studies the mechanisms shaping business models in a network environment, searching for universal principles, which are a source of further scientific exploration in this area.

Currently, he is also a member of Scientific Boards of International Journals and/or he is the Scientific Reviewer in ten entities (Canada, USA, India) and in Scientific Boards of National Journals.